

Please read this Cookie Policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our Privacy Policy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

OUR WEBSITE

This website is operated by Bullshot Limited. We are a limited company incorporated in England with registration number 13776783. This Cookie Policy only relates to your use of our website, www.bullshot.co.uk (**our website**).

Throughout our website we may link to other websites owned and operated by certain trusted third parties. These other third party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third party websites, please consult their policies as appropriate.

COOKIES

A cookie is a small text file which is placed onto your device (eg computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us to distinguish you from other users of our website, to provide you with a good experience when you browse our website and it also allows us to improve our website.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

CONSENT TO USE COOKIES AND CHANGING SETTINGS

We will ask for your permission to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested.

You can withdraw any consent to the use of cookies or manage any other cookie preferences by visiting Cookie Settings, which you can find at the bottom of any page on our website. You can then change your settings by adjusting the sliders next to the description of the type of cookie. It may be necessary to refresh the page for the updated settings to take effect.

OUR USE OF COOKIES

Functional and Required Cookies

We use some necessary cookies because they allow visitors to navigate and use key features on our website. Functional and required cookies help these features work:

- Customer accounts
- Shopping cart and checkout

- URL redirects

The table below provides more information about the functional and required cookies we use and why:

Name	Purpose, type and duration
cookies_accepted	• This cookie determines which cookies you have accepted, and it stores information about which third-party cookies you have given permission for us to use. • Cookie • Persistent

Analytics and Performance Cookies

We use analytics and performance cookies to collect information about how visitors interact with our website, such as traffic sources, unique visitors, and cart abandonment.

The table below provides more information about the analytical and performance cookies we use and why:

Name	Purpose, type and duration
SRV __utma __utmb __utmc __utmz	• These are used to estimate our audience size and usage pattern. • Cookie • Persistent
_ga	• This cookie is used to distinguish users. • Cookie • Persistent

__utm	• This cookie is non-personally identifiable information used for website analytics. • Cookie • Persistent
_gat	• This cookie is used by Google Analytics to throttle request rate. • Cookie • Persistent
_gid	• This cookie registers a unique ID that is used to generate statistical data on how the visitor used the website. • Cookie • Persistent

Third party access to the cookies

The cookies we use will only be accessed by us and those third parties named in the table above for the purposes referred to in this cookie policy. Those cookies will not be accessed by any other third party.

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the [guidance on cookies](#) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

HOW TO CONTACT US

Please contact us if you have any questions about this cookie policy or the information, we hold about you.

If you wish to contact us, please send an email to hello@bullshot.co.uk

DO YOU NEED EXTRA HELP?

If you would like this notice in another format (for example: audio, large print, braille) please contact us (see 'How to contact us' above).

CHANGES TO THIS POLICY

This policy was last updated on 04.2022.

We may change this policy from time to time, when we do, we will inform you via a notice on our website.